Anthony Tan Yue Jun, CFA

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EXPERIENCE

ASPIRE FT – Senior Strategy & Operations Analyst   **Jan 2023–Present**

All-in-one finance operating system for global businesses. Backed by Sequoia, Lightspeed Ventures etc

- Led cross-functional team to secure regulatory licenses - CMS (Singapore), AFSL (Australia), MSO (Hong Kong), owning submissions and regulator Q&A; enabled launches reaching about 1,200 customers within 12 months.
- Owned 0 to 1 market-entry strategy and GTM execution, partnering with Product, Compliance, and Ops to define the value proposition, end-to-end journeys, and launch plans that drove adoption post-launch.
- Codified a repeatable expansion "launch playbook" (stage gates, operating cadence, org/RACI patterns), improving speed and consistency of multi-market execution.
- Built market-entry financial models (P&L + unit economics) using market sizing, pricing, CAC, capex/opex assumptions; ran scenario/sensitivity analysis to quantify ROI/payback, recommend market sequencing and go/no-go decisions, and inform budget allocation.

STANDARD CHARTERED BANK (Financial Market Rotation) – Asia Credit Trader   **Sep 2021–Dec 2022**

- Monitored Asia bond market and assist senior traders in market making activities.
- Analysed financial statements and perform credit research, providing the desk with trade ideas.
- Collaborated and worked closely with sales and research team to build a strong franchise and grow market share.

STANDARD CHARTERED BANK (Financial Market Rotation) – Research Strategist   **Sep 2021–Dec 2022**

- Owned a weekly publication on macroeconomic trends that was distributed to over 1,000 employees across Standard Chartered Bank and also to external clients, enhancing awareness and insights among stakeholders.
- Engaged with clients through regular calls and occasional in-person meetings to increase mindshare and strengthen relationships, actively supporting their needs and fostering deeper engagement.
- Managed the data pipeline for Emerging Market (EM) fund flows, conducting in-depth flow and macro-analysis for real-money investors, financial institutions and Fortune 500 corporations utilising Python and R.

STANDARD CHARTERED BANK – Asia Credit Trading Intern   **June 2020–Aug 2020**

- Provided daily market commentary for traders, highlighting key market movements and trends.
- Facilitated decision-making initiatives by researching and providing compelling basis trade ideas.

EDUCATION

NATIONAL UNIVERSITY OF SINGAPORE (NUS)   **Aug 2017–May 2021**

Bachelor of Business Administration, specialising in Finance and Business Analytics

- **Achievements**:
  - Eurasia Asset Management Challenge (APAC) 2nd Place | Pitch Deck for Portfolio Asset Allocation
  - NUS Business Case Competition 4th Place | Pitch Deck for Growth Strategy of Social Enterprise
- **Cumulative Average Points**: 4.59/5 (Highest Distinction)

ORGANISATIONAL AND COMMITTEE EXPERIENCE

Kindlespark – Cofounder   **Aug 2020–Present**

A social enterprise that aims to alleviate education inequality, serving as a platform connecting tutors to tutees

- Led the team to be a social enterprise under raiSE, collaborating with social service offices around Singapore.
- Conducted over 3000 sessions for over 200 students since inception with approximately 3000 hours of teaching.
- Managed outreach efforts and engaged with stakeholders, ensuring alignment with the mission and enhancing communication effectiveness.

SKILLS / ADDITIONAL INFORMATION

Certifications	:	CFA Charter Holder, CFA ESG Certificate
Coding Language	:	R, Python, SQL
Languages	:	Proficient in English and Chinese. Conversant in Bahasa Indonesia